

42KM OCBC CYCLE KL RIDE SET FOR 13 NOVEMBER 2016 AT DATARAN MERDEKA

Into its second year, OCBC Cycle KL 2016 will feature fresh challenges for serious cyclists

Kuala Lumpur, 22 July 2016 – *OCBC Cycle Kuala Lumpur*, which drew 2,000 participants in its inaugural session last year, will be back for the second year on Sunday, 13 November at Dataran Merdeka. It will feature a challenging 42km route for serious cyclists over longer, and thus fewer, loops on closed roads in the city centre.

Announcing this today, Mayor of Kuala Lumpur Datuk Seri Hj. Mhd. Amin Nordin bin Abd. Aziz said the popular ride aims to bring together 2,500 serious riders this year, complementing the role of the popular *OCBC KL Car Free Morning*, which is designed for leisure cyclists and other sporting enthusiasts.

OCBC Cycle KL 2016 aims also, among others, to bring together the various players involved in cycling, supplies, sports clothing, bicycles, bicycles equipment and tools, and so forth in what will culminate in the Sunday ride.



L-R: Executive Chairman of Multigreen Events Dato' Rosle Jaamat; Mayor of Kuala Lumpur Datuk Seri Hj. Mhd. Amin Nordin bin Abd. Aziz; Chairman of the *OCBC Cycle KL 2016* Implementation Committee Datuk Prof. Naim Mohamad; Head of Property Services, OCBC Bank Malaysia Jonathan Diong; CEO of OCBC Bank Malaysia Ong Eng Bin; and CEO of OCBC Al-Amin Syed Abdull Aziz Syed Kechik at the launch of *OCBC Cycle KL 2016*.

Managed by Multigreen Events, *OCBC Cycle KL 2016* is supported by Kuala Lumpur City Hall and the Malaysian National Cycling Federation. The title sponsor is OCBC Bank (Malaysia) Berhad.

“*OCBC Cycle KL* continues to act as a natural progression for leisure cyclists in their journey from the slower-paced *OCBC KL Car Free Morning* to the more competitive 42km *OCBC Cycle KL* ride that is sponsored by OCBC Bank, the same force that has been behind the success of *OCBC KL Car Free Morning*. We are pleased to support this mass participation cycling initiative in the heart of Kuala Lumpur,” Datuk Seri Mhd. Amin Nordin said.

OCBC KL Car Free Morning is held on closed roads every first and third Sunday of the month for leisure cyclists and other sports enthusiasts

According to YBhg Datuk Prof. Naim Mohamad, Chairman of the *OCBC Cycle KL 2016* Implementation Committee, registration for *OCBC Cycle KL* is now open via the ocbccyclekl.com website.

“Anyone who wishes to participate in a challenging 42km us ride should sign up now in order to enjoy the early bird participation rates. We’ve made the route a lot more exciting from last year so that it provides a fresh experience for those who were there last year and a refreshing one for those who will be participating for the first time,” he said.

Elaborating on the thinking behind *OCBC Cycle KL*, OCBC Bank’s Chief Executive Officer Mr Ong Eng Bin said the event continues to draw from both the Bank’s experience as title sponsor of the highly popular *OCBC Cycle Malaysia* since 2011, the introduction of the *OCBC KL Car Free Morning* in 2014 and *OCBC Cycle KL 2015*.

“We are looking forward to providing a fantastic experience for the cycling community come 13 November 2016 and we hope a healthy spirit of competition will stream from the participants that morning,” he said.

The 42km route, which will be unveiled later, will flag off from Dataran Merdeka and take participants through the streets and iconic landmarks of Kuala Lumpur.

Apart from *OCBC Cycle KL* title sponsor OCBC Bank, other sponsors include Great Eastern Life Insurance which will provide insurance coverage, 100Plus, Inno Racks, AfterShokz, Tire Care Sealant, Sunplay and Ciclista. More sponsors are set to be unveiled in the weeks ahead.

For more information on *OCBC Cycle KL*, please visit www.ocbccyclekl.com

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean's strongest bank and among the world's five strongest banks by Bloomberg Markets for five consecutive years since the ranking's inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 610 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 110 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my
